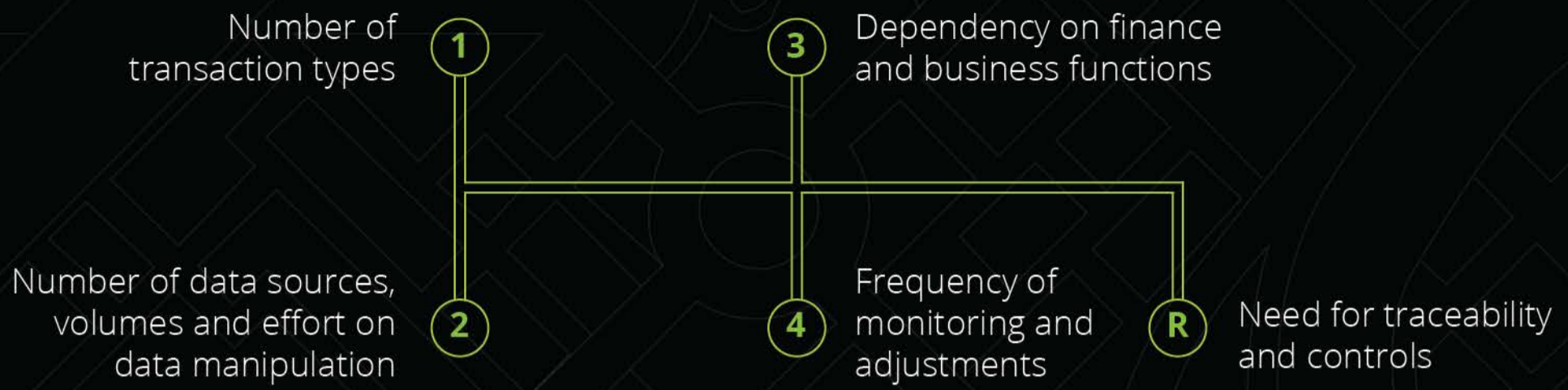


# Operational transfer pricing:

## Partnering to find the right OTP solution for your business needs

Factors to consider when selecting a technology solution



### Custom BI/Excel



- Current processes largely manual and spreadsheet based
- Wider than technology focus—process and controls improvement
- Range of options including:
  - Analytics solutions—visual representation of the existing data
  - BI builds involving calculation

### Transfer Pricing bolt on solution



- Best fit when IT landscape is fragmented or to ensure Group Tax has ownership of the process
- Deloitte has partnerships with many 3rd party vendors and has an in-house solution

### ERP vendors



- Solution delivered on 3rd party ERP technology
- Requires a consistent IT landscape
- Operational transfer pricing solution implementation can be a small add-on to the overall Finance transformation